

## PRESS RELEASE

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### **BROCHESIA LAUNCHES B VIEW 4, THE UPDATED VERSION OF THE SOFTWARE FOR REMOTE COLLABORATION IN AUGMENTED REALITY**

The version 4 of B View, the Brochesia solution dedicated to remote collaboration for companies, is available from today May 31. With B View 4 Brochesia, specialized in Augmented Reality software development, has further improved its solution making it even more performing, effective, flexible and easy-to-use. The software - compatible with smart glasses, smartphones and tablets - already allows a large number of companies around the world to digitally innovate operational processes and remotely carry out interventions and activities without going to the workplace.

“The name Brochesia comes from a particular type of chameleon, the “Brookesia”: indeed, the vocation of the company has always been, since 2014, to adapt its solutions to the ever-changing needs of the way of working” Christian Salvatori, CTO of Brochesia, explained. “B View 4 goes in this direction: we always listen to our customers’ requests, collecting feedbacks and suggestions, to make our solutions evolve and be more and more intuitive and effective”.

Core points of the B View update are the enhancement of the features already present in the solution and the introduction of new tools that can more efficiently exploit all the benefits of the Augmented Reality. Indeed, thanks to the features available in this new release, the software is able to provide an even more effective communication for the remote activities of technicians, operators, doctors, trainers and many other categories. Furthermore, the graphic interface has been totally updated: the structure and organization of the different features are even more intuitive, coherent and easy to use, accompanied by a more attractive and practical design.

“The new features of B View’s fourth generation facilitate the carrying-out of many remote activities such as inspections and site surveys, repairs, maintenances and installations of machinery, remote assistance, problem solving, training, telemedicine and much, much more”, Salvatori added. “We have also completely redesigned the solution graphical representation: indeed, using a smart interface means making your work more efficient, precise and safe”.

Finally, the update released by Brochesia also involves other software of the suite such as B Step, a solution that allows the creation and management of digital workflows that can be run via smart glasses/smartphones/tablets, and B Demo, software designed for sharing showrooms and cultural events.

“We are really proud”, Salvatori commented, “to make increasingly innovative tools available to institutions and companies, capable of supporting them in their digital growth”.

For more information: [comunicazione@brochesia.com](mailto:comunicazione@brochesia.com) or +39 06 6390339.

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#### **ROME (Italy)**

A: Via Cornelia, 498 – 00166 Roma (RM), Italia

P: +39 06 6390339

F: +39 06 89592311

E: [info@brochesia.com](mailto:info@brochesia.com)